

Portable North Pole (PNP)

(Internet application)



The Magic of Christmas Meets the Power of the Internet :

Portable North Pole (PNP) is a brand new, breakthrough Internet application that allows any internet users to receive their own highly customized Christmas video greeting from Santa Claus, directly from the North Pole!

Parents or friends can log on to the PNP application on your web site, inform Santa of the child's name, home country, age, their Christmas Wish List, etc, and then upload a photo. In a matter of a

few seconds, they can receive a personalized video greeting from the real Santa - a simple, fun and eco-friendly alternative to paper cards and letters.

In the 2008 test market, the PNP as delivered up to : 123 432 videos per day, 9 462 videos per hour...158 videos per minute! Was the web video operation of the year for MSN.ca in 2008.

- Other benefits include language adaptability for foreign markets, increased ad visibility, revenue and inter-site traffic, and the resale of e-mails lists and targeted Marketing data base, using information captured from the questionnaire.

Be the first to use this technology in your country! For a personalized demonstration, and more information on how we can make Portable North Pole work for your company or for your programming needs ask for the screeners this Christmas!



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